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Digital Product Designer
CV
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Tim Kennedy

Education

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2011 – 2014

Bachelor of Design,
Communication Design (Honours)
Swinburne University of Technology

Employment

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2019 – Current

ANZ,
Experience Designer

2018 – 2019

News Corp,
Senior Digital Product Designer

2017 – 2018

Punters,
Digital Product Designer

2014 – 2017

One Idea Agency,
Mid Weight Designer

2013 – 2014

Sweet Creative Design Studio,
Junior Designer

Courses

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2018

ICAgile
Certified Professional
in agile methodologies

2016

General Assembly
Front-end Web Development

Tools

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Highly Proficient in industry standard applications such as Figma, Sketch, Abstract, Principle and Invision. Adobe applications including Illustrator, Photoshop, InDesign, XD, Acrobat and Bridge. Experience working with HTML and CSS and strong skills in all the latest Microsoft applications including Word, PowerPoint and Excel.

Skills

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Experienced in qualitative and quantitative research methods. Developing personas, user journeys, information architecture, low fidelity wire frames and user testing. Excelling at producing refined high fidelity design systems across multiple platforms including Web, Mobile Web, iOS and Android.

Experience working in lean and agile processes with a focus on implementing design thinking, innovation and human centered design methodologies across cross functional teams.

Comfortable leading projects, mentoring junior designers, presenting designs to stakeholders and working effectively with development teams throughout a projects process.

Further skilled in brand and strategy, identity design, print production, typography, EDM design, advertising, signage, image retouching, photography and art direction.

Achievements

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2014

Nominated as a candidate for the
DIA Graduate Of The Year Award GOTYA