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Digital Product Designer
CV
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Tim Kennedy

Education

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2011 – 2014

Bachelor of Design,
Communication Design (Honours)
Swinburne University of Technology

Employment

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2017 – Current

News Perform,
Senior Digital Product Designer

2014 – 2017

One Idea Agency,
Mid Weight Designer

2013 – 2014

Sweet Creative Design Studio,
Junior Designer

Courses

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2018

ICAgile
Certified Professional
in agile methodologies

2016

General Assembly
Front-end Web Development

Portfolio

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To view a collection of my work
please visit www.timkennedy.com.au
to download a PDF of my portfolio.

Tools

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Highly Proficient in industry standard applications
such as Sketch, Axure, Principle and Invision. Adobe
applications including Illustrator, Photoshop, InDesign,
XD, Acrobat and Bridge. Experience working with
HTML and CSS and strong skills in all the latest Microsoft
applications including Word, PowerPoint and Excel.

Skills

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Experienced in qualitative and quantitative research
methods. Developing personas, user journeys, information
architecture, low fidelity wire frames and user testing.
Excelling at producing refined high fidelity design systems
across multiple platforms including Web, Mobile Web,
iOS and Android.

Experience working in lean and agile processes with
a focus on implementing design thinking, innovation
and human centered design methodologies across cross
functional teams.

Comfortable leading projects, mentoring junior designers,
presenting designs to stakeholders and working effectively
with development teams throughout a projects process.

Further skilled in brand and strategy, identity design,
print production, typography, EDM design, advertising,
signage, image retouching, photography and art direction.

Achievements

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2014

Nominated as a candidate for the
DIA Graduate Of The Year Award GOTYA